



JO LODDER

MOTIVATIONAL SPEAKER ON BUILDING RESILIENT TEAMS THAT WIN - WHATEVER THE CONDITIONS

FORMER PROFESSIONAL JOCKEY
3,140KM RECORD-BREAKING ULTRA RUNNER

Race the Horse You're On

- How to Get Teams to Make Decisions Quickly and Independently *"Don't wait for the perfect horse. Race the horse you're on."*
- How to Overcome the Fear of Getting It Wrong *"You can't win from the weighing room. Take the gap or lose the race."*
- How to Stop Your Team Playing It Too Safe *"Sofa comfort never won. Join the Race, be a finisher, and set the pace."*
- How to Recover Quickly from Setbacks *"Falling isn't failing. Jockeys remount."*
- How to Give Your People a Purpose, Not Just a Paycheck *"Run for pay, they'll walk away. Run for purpose means they'll stay."*
- How to Stop Being the Bottleneck *"The strongest teams still run when you loosen the reins."*
- How to Make Big Goals Feel Achievable *"One step today is the only way. To start the race and finish the day."*

**Authentic
and powerful.**

Jonathan Bailey
Private Members Club
Conference

**purpose with
raw, real
stories**

Barry Yen -
Law Society

REAL STRATEGIES FROM LIVED EXTREMES

Jo ignites audiences — leaving them inspired, energized, and buzzing with renewed purpose.

His practical strategies are forged in real high-pressure moments: Making lightning-fast, million-dollar decisions as a professional jockey while racing at 50 km/h — and becoming the first person to run 3,140 km across China at age 55.



BOOK JO TODAY:

M: +852 6084 0073 / E: jo@jolodder.com